



FOR IMMEDIATE RELEASE

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**Traverse City, Michigan's Cherry Capital Airport (TVC)
Invites Golfers to Escape the Heat and Enjoy
America's Summer Golf Capital with
Non-Stop Flights ATL to TVC Beginning June 18th**

**Pure Michigan's Acclaimed Summer Golf Destination
Offers Cool Temps and Nationally Recognized
Golf Courses**

GAYLORD, MICHIGAN – February 22, 2016 – 'America's Summer Golf Capital' is a collection of the finest golf courses and resorts in the northwest part of Michigan's Lower Peninsula. Consisting of 10 resorts and 29 courses, this grouping represents the best Michigan golf has to offer. Over the past 25-years this region of the Great Lakes has become one of America's premier summer golf destinations. Few places offer the concentration of world-class golf resorts and stand-alone courses of such high caliber.

The resort towns of Traverse City, Petoskey, Harbor Springs, Gaylord, Bellaire, Boyne City and Thompsonville have long been summertime playgrounds for those in the know. It has also been a region, with its spectacular land formations, that has attracted many of golf's major architects including Robert Trent Jones Sr., Jack Nicklaus, Arnold Palmer, Tom Fazio, Tom Weiskopf, Arthur Hills, and Steve Smyers.

Michigan provides a wonderful escape as temperatures rise above 100 degrees in the southern and southwest states of the Country. With breezes finding their way from the Great Lakes, cooler temperatures prevail in northern Michigan with average summertime temperatures reaching just 80 degrees. In addition, long summer daylight allows golfers to play 36 to 54-holes daily with sunsets between 9:00 p.m. and 10:00 p.m. in the middle of the summer. Autumn golf is also spectacular with brilliant blue skies, deep green fairways, and mosaic like fall colors lining each of the 31 award winning courses, autumn (September and October) is a great time for a golf escape to Pure Michigan.

Featuring bent grass fairways and greens, America's Summer Golf Capital golf loops will overwhelm and impress with their beauty and playability. Discover glacial-carved rolling terrain, fairways cut through dense forests, and sweeping vistas of pristine lakes and rivers. America's Summer Golf Capital tour experts make planning a trip to Northern Michigan a breeze. With eight suggested golf tours (loops), players have "options" between 'Hardwoods & Irons', 'Prestige & Awe', 'Grand Fairways' and more. Each tour showcases three or four resort properties and features multiple courses in proximity to one another.

Traveling to this trail of courses is CONVENIENT by way of Traverse City's Cherry Capital Airport (TVC). There are non-stop flights to TVC from Atlanta (ATL), Denver (DEN), Detroit (DTW), Chicago (ORD), Newark (EWR), LaGuardia (LGA), and Minneapolis (MSP)

making travel to Pure Michigan easy. Northern Michigan’s regional airport – Cherry Capital (TVC) is serviced by American Airlines, Delta Air Lines, and United. To explore destinations, courses and tours visit **www.AmericasSummerGolfCapital.com**.

About America's summer Golf Capital

America's Summer Golf Capital is a collection of 10 resorts and 29 golf courses located along and near the northwest coast of Michigan's Lower Peninsula. The collection features designs by the game’s finest architects including Fazio, Hills, Jones, Matthews, Nicklaus, Palmer, Player, Smith, and Weiskopf. America's Summer Golf Capital affords players the perfect combination of a comfortable climate and long summer days, ideal for two or more daily rounds, in a picturesque region nationally recognized for its turquoise fresh waters, wineries and craft brewing. The resorts and courses of America's Summer Golf Capital are decorated with countless accolades and consistently rank high on the bucket list of the true golfer. To explore the destination and courses of America's Summer Golf Capital, visit www.AmericasSummerGolfCapital.com.

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