

Business Travel a Priority at TVC for 2018

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In communities that are heavy in the tourism industry like ours, business travelers ask, “what about me”? Cherry Capital Airport has been working hard to make sure our business traveler is not only valued, but prioritized. Since 2011, Cherry Capital Airport has been working with the airlines to offer the best business focused schedule, not only in the summer, but year around. Flight schedules have been a priority in airline meetings throughout the year. Flights begin early in the morning destined for major hubs connecting to nearly every major city in the world. TVC’s flights are scheduled to allow the business traveler coming or leaving, the opportunity to meet nearly all routes destined to every region of the globe. Reviewing the frequency of flights is as important as reviewing the connections at each hub once TVC passengers arrive. TVC’s flight schedule caters to early morning business travelers, as most of our passengers are headed outbound on business. We shift our focus during the mid-morning to early afternoon hours as many of our inbound travelers are focused on business in our community. As we get closer to the evening hours the airport experiences a rush hour, where as in the early morning hours the pattern is focused on the out bound business traveler.

Power is the next highest request the airport receives from business travelers. In today’s modern world everyone carries some form of electronic device, ranging from phones, games, or computers. These devices often require one last charge before boarding their flight. Our terminal was designed to offer the business traveler multiple opportunities to charge devices. At our gates there is business work stations located adjacent to the gate counters, ensuring that a charging station is nearby at all times. Starting in 2018 the Airport will be adding additional work stations for our valued customers with more power/charging opportunities. Also, do not forget about the business center located in the public area near the Car Rental counters. This area was converted in 2011 for work stations and power opportunities for the business traveler. Additionally, WIFI is free at Cherry Capital Airport. And, parking for frequent business travelers is offered at discounted rates for both weekly and monthly stays.

Security screening for the business traveler has improved with TSA Pre Check. Also, travelers may now use their cell phone as their boarding pass from the ID verification process with TSA to the boarding process with the airlines. At TVC your cell phone can be your paperless boarding document.

TVC is focused on the business traveler. The airlines have more seats in the market and have lowered fares. We will continue to promote our region to the airlines for more flights and more seats, and improved fares but, we need you. The airlines need to know, more now than ever, that TVC IS your airport of choice. Next time you fly, fly TVC to the world.