



**FOR IMMEDIATE RELEASE**  
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## **Cherry Capital Airport – 2016 Best Year Ever**

### **TVC Has Record Setting Year in Passenger Traffic**

(**Traverse City, MI**) - Cherry Capital Airport is pleased to announce that passenger traffic in 2016 is the best year ever. Kevin Klein, Airport Director, released record setting number of passengers traveling by way of TVC Airport during 2016 to the Northwestern Regional Airport Commission during its regular meeting Tuesday, January 24, 2017. TVC's passenger enplanements surpassed the previous record set in 2005 (217,018) by 9,889 for a total of 226,907. TVC's passenger deplanements surpassed the previous record set in 2015 (214,680) by 9,759 for a total of 224,439. TVC's total passengers surpassed the previous record set in 2005 (430,050) by 21,296 for a total of 451,346. These passenger numbers demonstrate that TVC is Michigan's 4<sup>th</sup> largest airport in terms of passengers behind Detroit Metro, Gerald R. Ford, and Flint Bishop. Cherry Capital Airport – TVC located in Traverse City, Michigan has operated passenger air service in the Northern Michigan Region since 1938 and continues to grow air service as 2016 was up 5.1% year over year from 2015.

"This is terrific news for Northern Lower Michigan as this growth in passengers confirms the overall economic impact to the region – from Frankfort to Petoskey, east to Gaylord, and north to the Mackinac Straights area", Klein stated. "We also just announced additional air service to Dallas Fort Worth by way of American Airlines. We are excited with the early response to our DFW non-stop flight to TVC. Additionally, we are equally proud to learn of more seats coming from the NYC market this summer season via United's Newark, Liberty Hub. TVC is positioned to truly be Pure Michigan's destination airport. We are influencing and servicing an affluent traveler, eager to enjoy the food and fruits of our region – from Michigan agricultural bounty to

our wine and craft brews scene, to playing award winning championship golf, to enjoying the Sleeping Bear Dunes National Lakeshore; it's truly a destination for everyone to enjoy", Klein went on to say. TVC currently offers daily passenger air service via American Airlines, Delta Air Lines and United Airlines. Additionally, 53% of total passengers are from outside the state of Michigan, truly making TVC the Pure Michigan Airport of choice.

### TVC's 2017 Route Map

Atlanta\*, Chicago, Dallas\*, Denver\*, Detroit, Minneapolis\*, Newark\*, New York (LGA)\*

\*seasonal



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