



For Immediate Release
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Daily Service Between Newark Liberty and TVC Starts this Summer

(Traverse City, Michigan) – Cherry Capital Airport officials are pleased to announce that United Airlines will offer increased inbound and outbound service between their New York/Newark hub beginning July 1, 2016. Adding to the roster of flights taking off and landing at Cherry Capital Airport (TVC), is the addition of daily service to Newark Liberty International Airport (EWR) this summer. Cherry Capital Airport officials and United Airlines work together to make it easier for customers traveling from the East Coast to the Traverse City community.

“This enhanced service continues to show the commitment on behalf of United Airlines in growing our service. It is ever so clear that our job as a community is to promote, use and support the service,” stated Kevin Klein, Airport Director.

The summer service from Newark (EWR) represents 24 nonstop flights weekly and 800 additional seats to TVC. A total of 81 round trip flights for the EWR market for the seven week summer season – up from 28 in 2015. Beginning Friday, July 1, UA Flight #3974 departs EWR at 9:30 a.m. and arrives into TVC at 11:37 a.m. Flight #4355 departs TVC at 12:26 p.m. and arrives into EWR at 2:33 p.m. ExpressJet will operate service between EWR and TVC with Embraer 145 aircraft. In addition to daily, nonstop service, United will also operate a Friday evening flight between EWR and TVC; two additional flights on Saturdays, and two additional flights on Sundays, and three additional flights from TVC to EWR on Sunday.

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United Airlines also offers customers convenient, one-stop service to TVC from its hubs in Chicago (ORD) and Denver (DEN). United is a founding member of the Star Alliance, the largest airline alliance in the world, and offers connections to over 1,000 destinations in over 170 countries worldwide

On the heels of many accolades and features, including this month's USA Today's Top 10 National Parks – placing Northern Michigan's Sleeping Bear Dunes in Leelanau County in the top ten. More accolades include touting the region as 'the Hamptons of the Midwest' in both Forbes and Bloomberg News, an excerpt explains the popularity that additional east coast air service will no doubt have: "Michigan's Lower Peninsula—mainly a five-county area surrounding Traverse City—is attracting a surge in New York tourists and second-home buyers, according to Bloomberg News. It's not surprising, since the region's dune-edged shorelines, growing wineries, small towns and picturesque cherry orchards can often be reached via a two-hour flight from the east with more ease than the traffic-snarled drive to the Hamptons from New York City, as one source in the story points out. And then there's the price of real estate in the region, where home sales are selling briskly at an average of \$187, 590 just two years ago (2013) —compared the Hamptons' median home price of \$850,000." These factors have contributed to an increase in airline traffic coming from the east coast, southern and Mid-Atlantic states. In addition to the summer Festival Season including the National Cherry Festival, Great Lakes Equestrian Festival, TC Film Festival, and the National Writers Series, the region is now known for its Craft Beer, Wine and culinary prowess.

"We at TVC continue to fulfill a true Northern Michigan experience. One that is clearly Pure Michigan. TVC is Total Value and Convenient. We are eager to continue to

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work with our northern Michigan communities and airlines alike to attract additional services,” Klein stated. Visit tvcairport.com to learn more and download the TVC airport. APP for all the up to date flight information.

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