



## Media Advisory

**For Immediate Release**  
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**Contact: Susan Wilcox Olson**  
231-590-5930 [susan@cherryfestival.org](mailto:susan@cherryfestival.org)

### **Saturday Service Between CLT Charlotte, North Carolina and TVC Will Begin Summer 2019**

**(Traverse City, Michigan)** – Cherry Capital Airport officials are pleased to announce that American Airlines will offer direct inbound and outbound service between Charlotte, North Carolina and Traverse City, Michigan beginning June 8, 2019. Adding to the roster of flights taking off and landing at Cherry Capital Airport (TVC) is the addition of Saturday service to Charlotte, North Carolina (CLT) this next summer. Cherry Capital Airport officials and American Airlines are working together to make it easier for customers traveling from the Southeast region of the United States to the Traverse City community.

“This new daily direct, dual class flight continues to show the commitment on behalf of American Airlines in growing our service. It is ever so clear that our job as a community is to promote, use, and support the service,” stated Kevin Klein, Airport Director.

The summer service from CLT to TVC and TVC to CLT represents approximately additional 1,700 seats in the market. Beginning June 8th, the Saturday direct flight will depart CLT at 11:30 a.m. and arrives into TVC at 1:50 p.m., while the aircraft will return to CLT from TVC each Saturday at 2:25 p.m. and arrives into CLT at 4:45 p.m. American will operate service between CLT and TVC with an CRJ-700.

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American Airlines also offers customers convenient direct service to TVC from Dallas/Ft. Worth and New York's LaGuardia, in addition to its hub in Chicago (ORD), getting visitors to northern Michigan with just one-stop from anywhere in the World.

On the heels of many accolades and features, including being home to a nationally acclaimed Sleeping Bear Dunes National Lake Shore, a collection of golf courses designed by many of the game's greats including Arnold Palmer, Jack Nicklaus, and Robert Trent Jones Sr. northern Michigan is the perfect destination for those inbound and who live in hot weather destinations to enjoy fresh water beaches, and long days and cool temperatures on the links, all season long. Michigan's Lower Peninsula—mainly a five-county area surrounding Traverse City—is attracting a surge in tourists and second-home buyers from every corner of the United States, according to regional officials. It's not surprising, since the region's dune-edged shorelines, growing wineries, small towns and picturesque cherry orchards can often be reached via flight just over two hours from American Airlines hub in Charlotte, North Carolina. In addition to the summer Festival and events season including the Iron Man, National Cherry Festival, Great Lakes Equestrian Festival, TC Film Festival, and the National Writers Series, the region is now known for its Distilleries, Craft Beer, Wine and Culinary prowess.

"We at TVC continue to fulfill a true Northern Michigan experience; one that is clearly Pure Michigan. TVC is Total Value and Convenient. We are eager to continue to work with our northern Michigan partners including Traverse City Tourism, our Chamber of Commerce, and the Gaylord Golf Mecca, Petoskey area, and historic Mackinac Island. and airlines alike to attract additional services. This opportunity was supported through the Small Community Air Service Development Program by the USDOT. This grant is valued at \$750,000 from the USDOT and \$305,000 from our local community

partners,” Klein stated. Visit [tvairport.com](http://tvairport.com) to learn more and download the TVC airport.  
APP for all the up to date flight information.